



DESIGN PORTFOLIO SELECTIONS

ImageWise

NOELLE GRATTAN
Design Director

113 Lafayette Road
Hampton Falls, NH 03844

603.926.6742
design@imagewisegraphics.com

www.imagewisegraphics.com

LINDT
chocolate desserts gift bag

The Lindt desserts sampler bag features a variety of smooth, decadent chocolate in your favorite flavors.

\$10⁰⁰ 9oz / 257 g
\$17.77 per lb.

Lindt 

7453

SPECIAL OFFER
Buy 2 for \$18

LINDT
lindtini glass

Hand-blown pink martini glass

\$10⁰⁰

Lindt 

53344

SPECIALTY FILLED

Lindt's finest milk chocolate filled with crisp wafer, or smooth raspberry, orange, pistachio or cherry fillings

\$3⁵⁰

3.5 oz / 100 g
\$16.00 per lb.

Assorted In-Store Signage

DOUBLE DISCOUNT DAYS
November 11-17, 2007

During our Holiday Open House stop by your local Lindt Chocolate Shop and receive

- 10% off purchases of \$500-\$2000
- 20% off purchases of \$2001-\$3000
- and
- 25% off purchases greater than \$3000.


Double Discounts cannot be combined with any other product or promotional offers.

Lindt 


Our highly coveted Entertaining-size Lindor Truffles are available at a special price—2 for \$20. Purchases in excess of \$5000 are eligible for an additional 10% off the 2 for \$20 price.

Holiday Ornament Gift Box \$50
Collectors Gift Box \$50
Ultimate Jar \$69.99
Milk Oval Gift Box \$29.99
Snowman Ornament \$12.99
Lindor Truffles Gift \$20
Snowflake Tin \$18
Apothecary Jar with Lindt Ultimate Assortment \$99.95
Random Drawing, Lindt Ultimate Assortment \$19.99

Promotional Mailer: Inside Spread

Lindt 

LINDOR TRUFFLES
MILK



27.5 oz / 780 g

COLLECTION INCLUDES:
Lindor oval gift box filled with milk chocolate truffles with an irresistibly smooth filling.

Everyday Celebrations

LINDOR GIFTING

In-Store Gift Binder
(three-hole punch on left)

CLIENT
Lindt & Sprungli USA
Stratham, NH

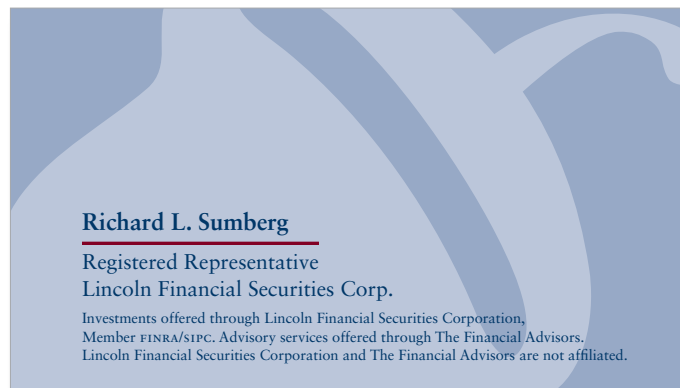
SCOPE
In-Store Retail Signage
Point of Purchase Promotions
In-Store Marketing Collateral
Product Information Cards
Chocolate Bar Wrappers
Direct Mail Campaigns



Letterhead



Business Card: Front



Business Card: Back

CLIENT

The Financial Advisors, LLC
Andover, MA and
Newburyport, MA

SCOPE

Logo and Identity Design
Business Cards, Letterhead, Envelope
Newsletter Masthead, Fax Cover Sheet, PowerPoint Template



Direct Mail: Cover



Direct Mail: Inside Spread



Postcard: Front



Postcard: Back

CLIENT
Paul McInnis, Inc.
North Hampton, NH

SCOPE
Direct Mail Real Estate Auction Campaigns
Postcards, Mailers



Letterhead



Business Card

CLIENT

First Baptist Church of Hampton Falls
 Hampton Falls, NH

SCOPE

Logo and Identity Design
 Business Cards, Letterhead, Envelope
 Bulletin Shells

News From The Ridge

The Quarterly Real Estate Newsletter from Stone Ridge Properties
Issue 12 - Spring 2009

It's Spring — Time to Try Birding!

The Great Marsh — 30,000 acres of estuary, barrier beach, salt marsh and coastal thicket habitat — it's one of our area's most precious natural resources, attracting thousands of migratory birds to the region annually. If you're curious about bird watching, this spring may be the perfect time to get started! Beginner birders need only patience, a pair of good binoculars and appropriate outdoor apparel to appreciate this fun, local and low-cost activity.

Whether observing birds in your own backyard or farther afield, the best orientation to your birding adventure is at the Mass Audubon Society's Joppa Place Education Center or the Parker River National Wildlife Area Headquarters in Newburyport. Also check local newspapers for listings of recent bird sightings and notices for outings with groups like the Newburyport Birders. Experienced birders love to share their hobby and can help those who are new to it spot and identify birds, and point out their unique behaviors, interactions and ecosystems.



In addition to shorebirds and waterfowl, a sampling of birds spotted at the Parker River National Wildlife Refuge on Plum Island this spring may include American woodcock, piping plover, and ring-billed gull, roseate spoonbill, purple martin, American kestrel, boblink, American redstart and other songbirds. For more information, please visit:

- www.massaudubon.org/birds_and_birding
- www.fws.gov/fwc/brhast/parkeriver
- www.eschertopery.com/birding
- www.newburyportbirders.com

Making Sense of the Stimulus Plan

While time will tell if President Barack Obama's landmark \$787 billion American Recovery and Reinvestment Act of 2009 will help turnaround the ailing economy, the stimulus plan includes a number of real estate related benefits for homeowners and first-time homebuyers. With these incentives and programs, now may be a good time to buy or sell a home or make those important home improvements.

First-time Homebuyer Tax Credit

Perhaps the most significant benefit in the stimulus plan is a non-refundable tax credit for first-time homebuyers. An improvement over last year's credit, which was more like a low-interest loan, first-time buyers can claim a tax credit worth \$8,000 or 10 percent of the home's value (whichever is less) on their federal income tax returns. To qualify for the credit, the home purchase must be made between January 1, 2009 and November 30, 2009, and buyers may not have owned a home for the past three years to qualify as a "first-time" buyer. Additionally, the purchased home must be used as a principal residence and be lived in by the buyer for at least three years. Qualified buyers will also have an adjusted gross income of less than \$75,000 for single tax payers or \$150,000 for joint-filing couples; higher-income buyers may receive a partial credit.

How will this tax credit impact home sales and the economy? The National Association of Realtors estimates that 300,000 more houses will sell during



2009 as a direct result of the tax credit. That's good news for buyers and sellers. In addition, ripple effects on the economy could reflect higher spending on furnishings, appliances, remodeling, moving costs, and more.

Tax Credits for Home Efficiency

There's more good news if you're planning to make certain home improvements. Now you can increase the value of your home and conserve energy while saving on your tax return. The stimulus plan includes increased and extended tax credits to stimulate qualified energy efficiency home improvements, such as the installation of ENERGY STAR® rated doors, windows, roofs, insulation, HVAC, non-solar water heaters and bio-mass stoves. In addition, the plan extends some tax credits to 2010 and increases credit rates from 10 to 30 percent.

A complete list of new tax credit details, lists of products and home improvements eligible for the tax credit, as well as tax credits available for new home construction, can be found at www.energystar.gov.

Homeowner Affordability and Stability Plan

The President's \$75 billion Homeowner Affordability and Stability Plan to help struggling homeowners "focus on rescuing families that have played by the rules and acted responsibly." It includes elements to stem the tide of the seven to nine million homeowners in the U.S. at risk of foreclosure, including refinancing help for homeowners who've raised their mortgages through Fannie Mae or Freddie Mac; new incentives for lenders to modify the terms of subprime loans at risk of default; and foreclosure steps to keep mortgage rates low for millions of middle-class families looking to secure new mortgages; and additional reforms designed to help families stay in their homes.

The plan is important to all homeowners because in addition to helping stabilize the economy, it may also increase lower interest rates on home loans. For help navigating the plan's eligibility details, please contact a licensed loss mitigation expert at Stone Ridge Properties.

Link to dozens of local charities at www.stoneridgeproperties.com

Newsletter Cover

Recent Area Sales

Here is a listing of single-family home sales in Amesbury and Newburyport from January through March 10, 2009. For a complete, updated listing of recent sales throughout the area, please visit us online at www.stoneridgeproperties.com.

- | | | | |
|---|--|---|---|
| <p>33 Haverhill Road
Amesbury, MA
6 rooms, 3 bed, 4 bath
Style Colonial, Assoc: 170
List: \$149,000
Sale: \$138,000</p> <p>5 Ashcroft Street
Amesbury, MA
6 rooms, 4 bed, 2.5 bath
Style Colonial, Assoc: 120
List: \$159,000
Sale: \$155,000</p> <p>225 Main Street
Newburyport, MA
7 rooms, 4 bed, 2.5 bath
Style Colonial, Assoc: 107
List: \$279,000
Sale: \$250,000</p> <p>44 So. Hampton Road
Amesbury, MA
6 rooms, 3 bed, 1.5 bath
Style Colonial, Assoc: 160
List: \$229,000
Sale: \$190,000</p> <p>22 LaVette Road
Newburyport, MA
10 rooms, 4 bed, 2.5 bath
Style Colonial, Assoc: 136
List: \$399,000
Sale: \$375,000</p> | <p>32 Summit Place
Newburyport, MA
9 rooms, 3 bed, 3.5 bath
Style Colonial, Assoc: 176
List: \$1,199,000
Sale: \$1,125,000</p> <p>5 Hart
Newburyport, MA
8 rooms, 4 bed, 1 bath
Style Ranch, Assoc: 141
List: \$159,000
Sale: \$159,000</p> <p>62 Warren Street
Newburyport, MA
7 rooms, 4 bed, 2.5 bath
Style Colonial, Assoc: 159
List: \$219,000
Sale: \$210,000</p> <p>484 High Street
Newburyport, MA
6 rooms, 3 bed, 1.5 bath
Style Singlefamily, Assoc: 161
List: \$229,000
Sale: \$219,000</p> <p>3 Birch Street
Amesbury, MA
8 rooms, 3 bed, 1.5 bath
Style Colonial, Assoc: 114
List: \$299,000
Sale: \$280,000</p> | <p>11 Dew Street
Newburyport, MA
6 rooms, 3 bed, 1 bath
Style Colonial, Assoc: 166
List: \$219,000
Sale: \$205,000</p> <p>141 Lion Mouth Road
Amesbury, MA
8 rooms, 4 bed, 1.5 bath
Style Ranch, Assoc: 171
List: \$199,000
Sale: \$185,000</p> <p>122 Main Street
Amesbury, MA
10 rooms, 4 bed, 2.5 bath
Style Other, Assoc: 113
List: \$279,000
Sale: \$275,000</p> <p>11 Old Country Road
Amesbury, MA
7 rooms, 3 bed, 1.5 bath
Style Cape, Assoc: 160
List: \$249,000
Sale: \$249,000</p> <p>13 Ledyard Street
Amesbury, MA
8 rooms, 3 bed, 1 bath
Style Ranch, Assoc: 161
List: \$249,000
Sale: \$249,000</p> | <p>0 D Street
Newburyport, MA
5 rooms, 4 bed, 1 bath
Style Colonial, Assoc: 161
List: \$219,000
Sale: \$215,000</p> <p>37 Poplar Farm Road
Amesbury, MA
8 rooms, 4 bed, 2.5 bath
Style Colonial, Assoc: 120
List: \$269,000
Sale: \$260,000</p> <p>Single Family Listing 17
Amesbury, MA
Average List Price: \$260,604
Average Sale Price: \$247,171
Average Market Time: 187.21</p> <p>The Phantom Tollbooth
Fulfillment Center for the Ames Market Square, Newburyport
Fri. 8a. - Sat. 2pm. Sun. 10a. - 2pm
Life is a show for young kids. That is until the drive through the Phantom Tollbooth into the Land Beyond and onbards on its amazing adventure that includes a host of cultural characters, funny phrases and more mysteries. With original songs by local musician Peter Shore and most of local adults, teens and children, this family show will appeal to audiences of ages 3-13 members. \$15 non-members.
www.inlandone.org
978.476.7326</p> <p>April 17 - May 10
A Change Line
The Amesbury Playhouse
Main Street, Amesbury
www.amesburyplayhouse.com
978.938.0444</p> |
|---|--|---|---|

Community Calendar

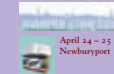
- Mon, your favorite graduate — or yourself!
www.newburyport.kidzandbabz.com
978.461.8686
- May 8 - 9**
Earl Dimes
Fulfillment Center for the Ames Market Square, Newburyport
8-9pm
Bring in a variety of new works, featuring a special blue piece by Tracy White and a new extended version of "Romantic Dishes" (Hawaii) with original music composed by Kellee E.J. Chaffin. 5-13 members. See Newburyport.com
www.inlandone.org
978.476.7326
- May 12**
Historic Governance Tour
St. Paul's Church
166 High Street, Newburyport
1:30 - 3:30 pm
Learn about Revolutionary War-era history and the early traditions of Newburyport while touring the colonial governed surrounding St. Paul's Church, the oldest continuous Episcopal parish in Mass. founded in 1712. Donations accepted.
www.stpauls-church.org
978.476.5351
- May 13 - 14**
10th Annual Garden Tour
Cooking House Museum and Garden
60 High Street, Newburyport
10:00 - 4:00 pm
Two award winning gardens in the Newburyport and Newbury areas to
- brings the Chubing House Museum and Garden, National Historic Landmark. Tickets available at the Cooking House Museum, Newburyport Chamber of Commerce, Newbury Portennial Center, Beach Plum Farm (Salisbury) and Beach Plum Farm (Newburyport). See below for June 1, 3rd day listed at www.museum.com
978.461.2681
- June 1st**
"Ain't Antiel East"
Paw Art Auction
Newburyport Art Association
16 Water Street, Newburyport
5 - 10 pm
By popular annual fundraising event, the 66th Annual Art Auction will feature over 25 live and 25 silent auction lots of original art in contemporary and contemporary artwork by local artists, plus a few imaginative items. The event includes a VIP reception from 6-8 pm and live wine and food. \$30 per ticket. See general tickets.
www.newburyportart.org
978.476.5760
- June 17 - 18**
Sabbary Beach Cook, Salisbury
Thank to the US Women's Basketball for their support and support for the 2009 season. Local artists, local sports activities, local entertainment, 6:00pm, as well as a special live performance by the band and by the band. See below for more activities.
www.beachclub.com
978.476.7274

Featured Property: 25 Federal Street, Newburyport



Drama and elegance describe this 3,200 square foot front unit in the former State House & Congress chambers. This unique downtown property features a dramatic, mosaic tiled cathedral ceiling, massive granite fireplace and a stunning kitchen and master suite. The three bedrooms, two and a half bathroom also features a 6,000 square foot of basement storage space. Check out spaces include a raised patio and master bath balcony. Enjoy a great lifestyle in this truly landmark property!
\$850,000

The 4th Annual Newburyport Literary Festival



It's become one of spring's most anticipated events: the Newburyport Literary Festival, a recognition of the region's rich literary heritage and celebration of reading, writing and the love of books.
Featuring short story readings, children's author, biographies, nature writers, critics, screenwriters, poets, teachers, and comedians, the 4th Annual Festival will feature more than 40 local and regional writers of distinguished fiction and non-fiction who will read and discuss their work at venues throughout downtown Newburyport. Among the featured luminaries on the roster are Anita Shriver, John Alvisio, Elmer Liggett,

Richard Busch, Peter Crow, Lewis Tarras, Anne Lane Smith, David Cowan, Janet Day, and Newburyport's own Annie Rubin. For just to receive a long Organized by the Newburyport Literary Association, this year's Festival will also feature recently retired Newburyport Public Library head librarian Dorothy LaFollet and Newburyport writer and distributor author David McPhail for their generous contributions to the support of reading community.
For more information on the schedule and location of events, please visit www.newburyportliteraryfestival.org.

CLIENT

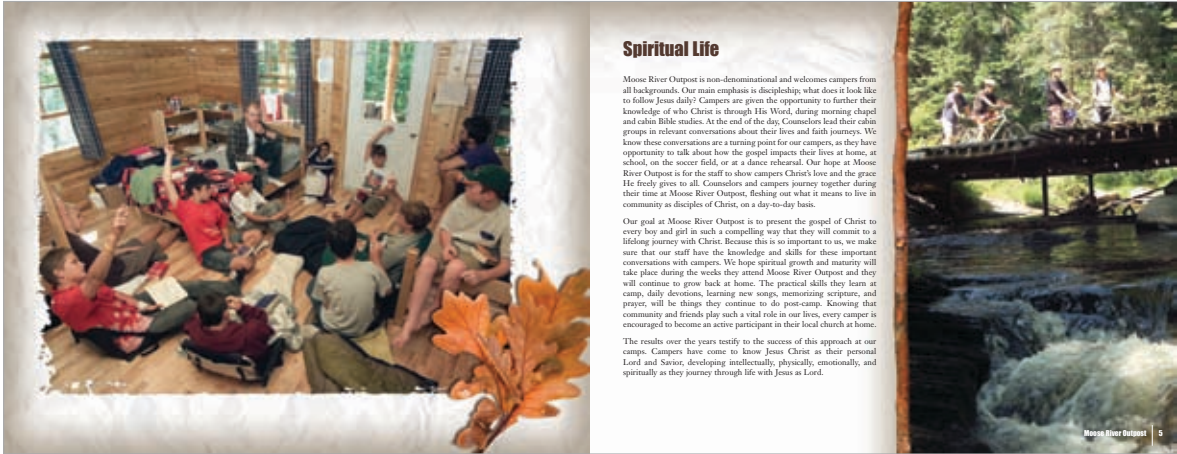
Stone Ridge Properties, LLC
Newburyport, MA and
Amesbury, MA

SCOPE

Business Card, Letterhead, Envelope, Pocket Folder
Quarterly Newsletter Design and Layout



Brochure Cover



Brochure: Inside Spread

CLIENT
 Moose River Outpost
 Jackman, Maine

SCOPE
 Saddle-stitch Brochure



AND *The* **MUSIC HALL**

proudly present



**A
Night
on the
Square**

Give the gift of a night out on the town!
 A ~~\$40~~ Gift Certificate that pairs
 two "movie night" tickets to the Music Hall
 and a \$29 gift certificate to Popovers on the Square.
limited introductory offer pricing

Available at:
 Popovers on the Square
 8 Congress Street
 Portsmouth, NH 03801

Poster



AND 

proudly present



**One
Enchanted
Evening**

Give the gift of a night out on the town!
 An ~~\$72~~ Gift Certificate that pairs
 two theatre tickets to Seacoast Repertory Theatre
 and a \$25 gift certificate to Popovers on the Square.
limited introductory offer pricing

Available at:
 Seacoast Repertory Box Office Popovers on the Square
 125 Bow Street 8 Congress Street
 Portsmouth, NH 03801 Portsmouth, NH 03801

Poster

CLIENT
 The Galley Hatch and
 Popovers
 Hampton, NH and
 Portsmouth, NH

SCOPE
 Poster Design
 Gift Certificate
 Promotions



Brochure Cover



Trifold Brochure: Inside Spread

CLIENT
SmartSource Media, LLC
Hampton, NH

SCOPE
Brochure



Brochure Cover



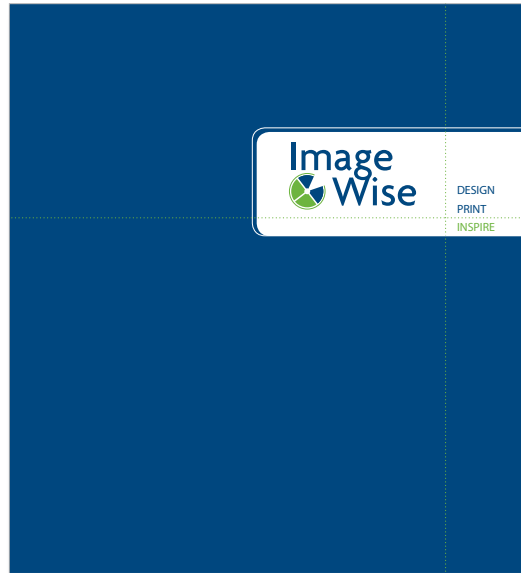
Brochure: Inside Spread



Tab-Style Pocket Folder

CLIENT
ArcSource, Inc
Seabrook, NH

SCOPE
Brochure
Pocket Folder
Business Card, Letterhead, Envelope



Brochure Cover



Trifold Brochure: Inside Spread

SELF-PROMOTION

ImageWise
Hampton Falls, NH

SCOPE

Complete re-brand: logo, stationery, brochure, Pocket folder, direct mail campaign,
Web development www.imagewisegraphics.com

ArcSource, Inc
Seabrook, NH

Boston Yacht Club
Marblehead, MA

Christian Camps and Conferences
Alton Bay, NH

First Baptist Church of Hampton Falls
Hampton Falls, NH

Gordon College
Wenham, MA

Habitat for Humanity
Lawrence, MA

Lindt & Sprungli, USA
Stratham, NH

Paul McInnis, Inc
North Hampton, NH

Service Credit Union
Portsmouth, NH

Ski Market
Waltham, MA

SmartSource Media, LLC
Hampton, NH

Stone Ridge Properties, LLC
Amesbury, MA and Newburyport, MA

The Financial Advisors, LLC
Andover, MA and Newburyport, MA

The Galley Hatch
Hampton, NH

The Old Salt & Lamie's Inn
Hampton, NH

The Provident Bank
Amesbury, MA